



Camden Pointe[®]

VARIFORM[®]
by  **Ply Gem**



When it comes to your home, your life and your peace of mind, Variform vinyl siding makes every moment matter. Since 1964, professionals and homeowners alike have trusted Variform for its high quality, durability and beauty, earning it one of the highest satisfaction ratings in the industry.

You can choose from a wide array of styles and one of the largest color palettes in vinyl siding. It's virtually maintenance-free and never needs painting. Plus, Variform is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. The Variform brand has products that make homes beautiful and life easier and offers an impressive limited lifetime transferable warranty.

It all adds up to give you a beautiful home and time to enjoy life's sweetest moments.

This is
where
your **life**
takes place





Camden Pointe®

Camden Pointe is a visually appealing, premium siding panel that offers both durability and style for the life of your house. Designed as a thicker panel with the patented, state-of-the-art Variform Pointe-Lock® system, it's virtually weatherproof and can withstand winds up to 178 mph. Best of all, Camden Pointe is nearly maintenance-free and will continue to look like freshly painted cedar year after year. No costly repainting is ever needed. And there's none of the flaking, peeling, checking, fading or crazing that's associated with paint. Available in four distinct profiles and a wide variety of colors, Camden Pointe will give your home the updated look you want... and keep it looking that way for years to come.



Weather-Resistant



UV Protected



Low Maintenance

Pictured on cover: Camden Pointe D4 in Bayou



Choose with Confidence

As a brand that has spanned generations of building and remodeling, Variform has always been defined by new and innovative ideas. The brand was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We're as committed as ever to great products, so you can be confident you've chosen wisely.

Vinyl Siding is a Smart Investment

According to a recent study by REMODELING Magazine¹, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

¹Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.



Actual size
Camden Pointe Double 4" Traditional Lap

Here's How Camden Pointe Works For You

Camden Pointe is a premium siding panel that provides excellent long-term protection for your home with little or no maintenance.

Never Needs Painting

Camden Pointe looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

Wind Velocity up to 178 mph*

The patented Variform Pointe-Lock® system with the industry's first rollover locking leg and six-layer attachment point allows a "snap in place" panel installation. The Standard Wind Load Design Pressure (DP) is 77.2 PSF**. And it's so sturdy, it can resist a Wind Velocity of up to 178 mph.



Pointe-Lock®



Standard Lock

Premium Thickness

The .044" thick panels are more rigid and durable. They're state-of-the-art engineered to resist dents and scratches.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Dark Premium colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

Double 4" Traditional Lap



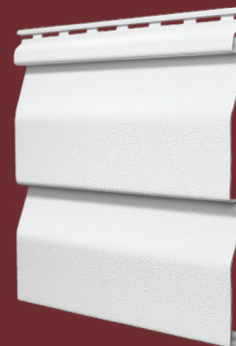
Double 5" Traditional Lap



Double 4" Dutch Lap



Double 5" Dutch Lap



Sustainable Building, Responsible Living

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources²
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick³
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

**Example wind velocity for 77.2 PSF is 178 MPH Zone B @ 30' building height

² "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI. October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

³ Ibid, page 10.



Home Innovation
NGBS GREEN PARTNER™

RESOURCE EFFICIENCY

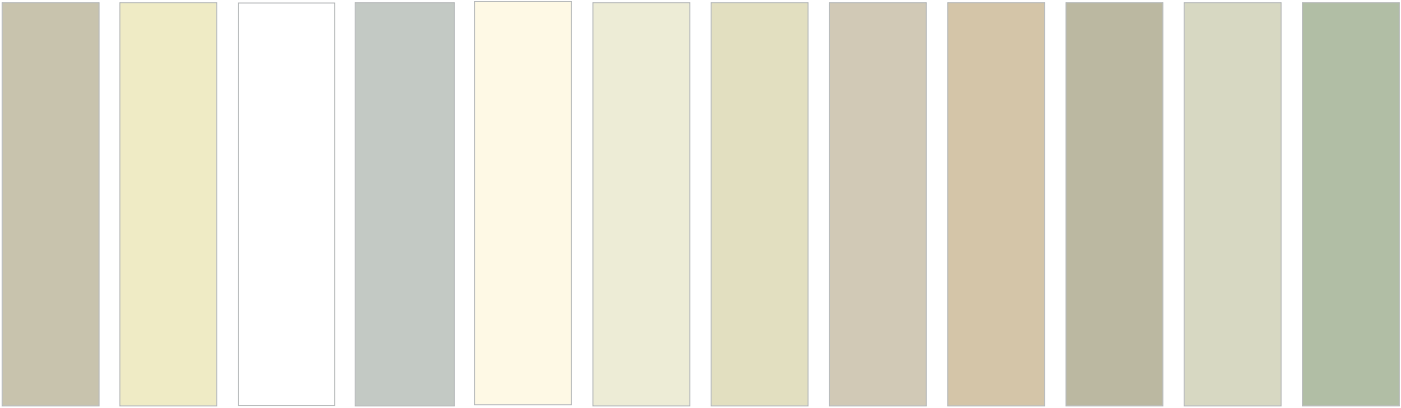
**THIS PRODUCT HAS BEEN
CERTIFIED BY HOME INNOVATION
RESEARCH LABS.**

This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit HomeInnovation.com/GreenProducts for more details.

Colors that look
freshly painted,
year after year.

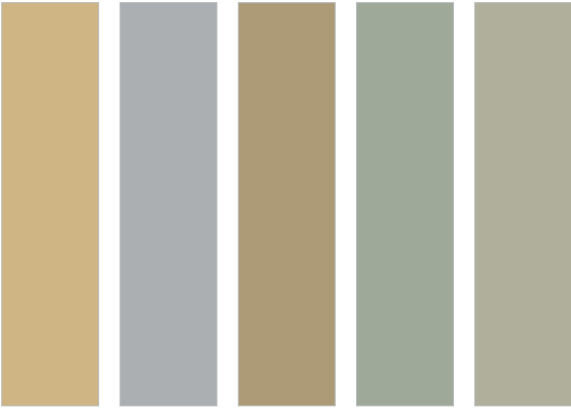


Standard Colors



Autumn Beige
Classic Cream
Dover White
Georgian Gray
Heritage Linen
Island Pearl
Natural Almond
Rich Mocha
Sandtone
Sandy Tan
Silver Mist
Spanish Olive

Dark Colors



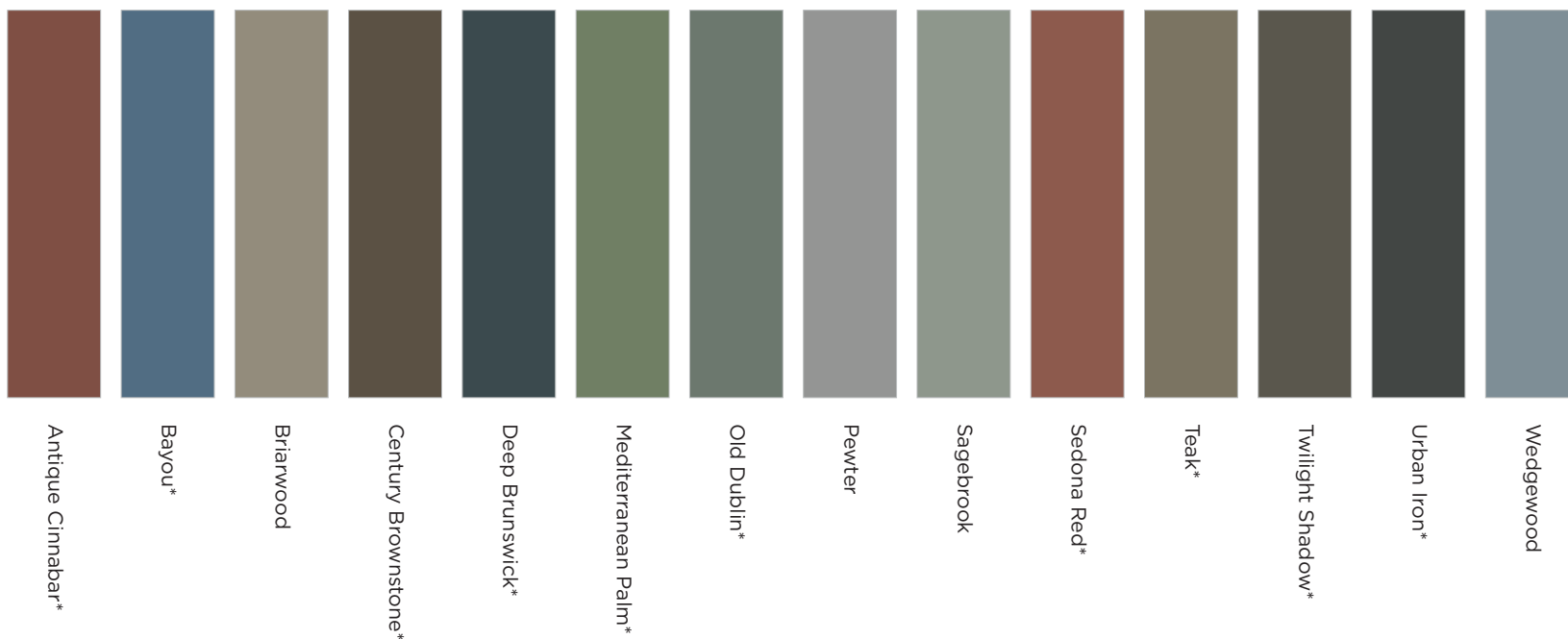
Amber
Flint
Hazelnut
Irish Thistle
Stone Mountain Clay

Variform gives you a full spectrum of choices to express your individual style beautifully. Each color starts with the highest quality pigments blended throughout the panel to ensure consistent color that stands up to everyday dings and scratches.

Light or dark, bold or subtle, Variform colors will add lasting appeal to your home. No painting is ever needed. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.

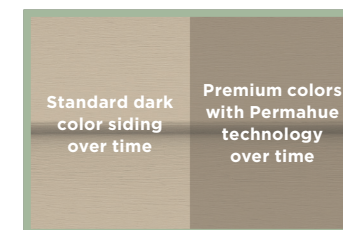


Premium Dark Colors



Premium Color Collection

These rich, dark colors receive an extra layer of UV protection. Permahue® technology acts like a sunscreen to help prevent fading and weathering.



* These colors are only available in Double 4" Traditional and Double 4.5" Dutch Lap.



Details, details, details.

The Variform brand has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. The Variform brand is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation's leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products - Ply Gem gutter protection, Ply Gem Steel Siding, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit **variform.com** to design your dream home.

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*Consult the VSI Website at vinylsiding.org for current list of certified products and colors.



Vinyl Siding and Accent Panels



Gutter Protection



Rainware, Fascia, Soffit



Ply Gem Fence and Railing



Ply Gem Steel Siding



Ply Gem Shutters and Accents